

Reverse Mortgage Directory, LLC Announces Strategic Alliance With Nationwide Appraisal Company Landmark Loan Services, LLC

— For Immediate Release

LOS ANGELES, CA – October 23, 2008 – Reverse Mortgage Directory (RMD) an industry leading reverse mortgage lead provider is pleased to announce their preferred vendor partnership with Landmark Loan Services, LLC for nationwide appraisal services. RMD is excited to be able to offer its lender clients access to Landmark's reverse mortgage appraisal services. Landmark is a premier reverse mortgage service provider specializing in nationwide vendor management as well as handling directory based appraisal services for lenders throughout the country.

"We believe our lender clients can streamline their valuation assessment process by using a leading service provider in the reverse mortgage marketplace," said Gretchen Williams, RMD's Director of Sales and Customer Relations. "Landmark's specialization in the reverse market, their team of experienced appraisers and easy to use technology added to our decision."

Together RMD and Landmark will be able to serve their clients in the lender community more effectively by providing top notch appraisal solutions with experienced FHA approved reverse mortgage appraisers in every county across the country. All parties in the lending transaction recognize the importance of quickly determining a reverse mortgage solution is viable for the senior and typically that comes down to property value. In the current real estate market automated valuation tools (AVMs) are very unreliable making Landmark's centralized services extremely valuable. This partnership will certainly strengthen and expand the capabilities of both RMD and Landmark.

"Our company has been built on serving the reverse mortgage sector with clients of all sizes and this partnership will no doubt open new doors for our team and continue to solidify our position in the marketplace," said Erik Richard, COO of Landmark. "We look forward to serving RMD and their clients."

Both RMD and Landmark will be attending NRMLA's 2008 Annual Meeting and Expo November 17-19. RMD's Marketing Director, Bob Carilli will be presenting on Monday's 9:45a panel discussion entitled, *Effective Online Marketing Strategies*. Landmark's VP, Len Fishman will also be presenting on Tuesday's 8:30a panel discussion entitled, *Understanding FHA Appraiser Best Practices & Compliance Issues*. Visit nrmlaonline.org a complete event calendar.

About Reverse Mortgage Directory, LLC:

RMD an industry leader providing web-based reverse mortgage leads. Every month RMD provides thousands of guaranteed reverse mortgage leads to hundreds of Lenders across the United States through its consumer site, **ReverseMortgageAdviser.com**. The site also offers consumer access to its National Lender Directory. RMD is a member of the Better Business Bureau, National Aging In Place Council and National Reverse Mortgage Lenders Association.

About Landmark Loan Services, LLC:

Landmark Loan Services, LLC is a national appraisal and vendor management company offering solutions for the reverse mortgage industry. In addition to appraisal services, Landmark's service portfolio includes title/escrow, loan signing services and other auxiliary services. Landmark recently acquired ReverseMortgageAppraisers.com, a national web directory of appraisers serving the reverse mortgage community. Landmark is also a member of the National Reverse Mortgage Lenders Association.

Contact Info:

Gretchen Williams
Director of Sales & Customer Relations
Reverse Mortgage Directory, LLC
Phone: 800.407.6365 x5
Email: gretchen@reversemortgageadviser.com

Erik Richard
Chief Operations Officer
Landmark Loan Services, LLC
Phone: 888.272.1214 x704
Email: erichard@landmarknetwork.com