



Press Release

MAKING A LANDMARK MOVE

Landmark Loan Services acquires ReverseMortgageAppraisers.com

— For Immediate Release

LOS ANGELES, CA – August 7, 2008 – Landmark Loan Services, LLC is pleased to announce its acquisition of ReverseMortgageAppraisers.com. This acquisition includes both a majority interest in the site and daily management responsibilities which will continue to strategically situate the Landmark brand in the reverse mortgage sector.

"This union furthers our ultimate goal to efficiently service our clientele and continue to grow our position in as a premium reverse mortgage service provider." said Erik Richard, chief operating officer of Landmark. "It is a partnership that is certain to strengthen and expand our capabilities and afford us greater opportunities."

Landmark has greatly benefited from changes in the mortgage market leading to lenders' increased use of national vendor management companies, however many loan officers and brokers continue to personally pursue vendors directly. By handling both directory based services and vendor management (VMC) services, Landmark is effectively positioned to serve the lender community while supplying the expanded appraiser community with an increased amount of work. This joint operation will continue to comprehensively cover every county in the nation.

"Our vendor management business model and practice has always been a step ahead and as such we foster strong relationships with our appraisers nationally. This very venture is demonstrative of our initiative to venture above and beyond" expressed Richard.

"I look forward to becoming a part of the Landmark team and contributing my vision," affirmed Len Fishman, the founder of ReverseMortgageAppraisers.com, "I am fortunate to have found a partner that not only complements our ambitions for the reverse mortgage community, but shares my commitment to advancing with integrity and quality."

Mr. Fishman will join Landmark's senior management with the new joint operation from his offices in Sacramento. Website operations will be moved to Landmark's Los Angeles headquarters.

About Landmark Loan Services & ReverseMortgageAppraisers.com:

Launched in 2007, ReverseMortgageAppraisers.com, a national web directory for appraisers was founded by California Appraiser Len Fishman and was developed to serve as a centralized directory for appraisers specializing in reverse mortgages.

Landmark Loan Services, LLC is a national appraisal and vendor management company offering nationwide appraisal management solutions for the finance and legal industries as well as title/escrow and signing agent services. To find out more, please visit www.landmarknetwork.com.

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